

Alexandra Palace

ALEXANDRA PARK AND PALACE **CHARITABLE TRUST BOARD** **25th April 2017**

Report Title: CEO's Report

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Purpose: To update the Board on current issues and projects at Alexandra Park and Palace.

Local Government (Access to Information) Act 1985

N/A

1. Recommendations

1.1 To note the information.

2. Business Plan

2.1 The Trust Business Plan will be considered by the Finance, Risk and Audit Committee (FRAC) at its meeting on 19th April. The draft Business Plan for the Board's approval is contained within the exempt section of this report.

3. Governance Review

3.1 A Governance Workshop has been arranged for the Board on 11th May 2017 where the initial findings of the Governance Review will be presented and discussed.

4. Strategic Vision

4.1 The Strategic Vision Steering Group met in March 2017 where the consultants' developing proposals were presented. The Steering Group followed up with a number of questions and, as a result, the consultants will be further developing their work before being in a position to present to the Board.

4.2 The Board Strategic Vision Workshop has, therefore, been delayed until May 2017.

5. East Wing Restoration Project

- 5.1 On 21st March 2017 the Board approved the contract for the Main Works of the East Wing Restoration Stage 2 design contract.
- 5.2 It was agreed that the Project would delay the restoration of the former BBC studios, subject to a further funding application at a later date and deferred the external landscaping works. The focus for the current project will be on the Theatre, Theatre Foyer, North East Tower and East Court. Works to bring the South East Building back into use was completed during the Enabling Works and is being used by the contractor as site offices. The HLF Activity Plan has not been affected by these decisions and started in January 2017.
- 5.3 The Enabling Works will be completed in May 2017, when the Main Works are due to commence. Completion is expected in the summer 2018.
- 5.4 The project has received high levels of support including from the Mayor of London, Sadiq Khan, and positive coverage, including by the Evening Standard and BBC News London.

6. West Yard Storage Project

- 6.1 Planning permission and Listed Building Consent was granted on the 18 January 2017.
- 6.2 Works are due for completion in the autumn 2017 with earlier occupation of the storage area for event infrastructure.
- 6.3 Discussions with the Planning Authority have progressed with the discharge of conditions including materials to being used. Meetings have been held with the Police under the condition for approval of certain elements of the project to meet the requirements for Secured by Design. There are no current changes to the Planning permission or Listed Building Consent received
- 6.4 Further information will be provided at the meeting.

7. Commercial Director's Update

7.1 Event Highlights:

The events hosted in the quarter include the Underworld concert on 17 March, the WI Fair held at Alexandra Palace for the first time over four days in March, the Royal Yachting association, Model Railway Exhibition and Two Door Cinema Club. All of which passed without any major issues and with very positive client feedback

The Country Living Spring Fair will be hosted at the Palace for the first time for four days in April, with lambs and chickens on site.

Spring fest, the German Bier festival, on Friday 14th April sold out for the 3rd year in a row. The Street food event taking place throughout the summer has been rebranded as StrEatlife and has been programmed now for May- August.

Summer Festival plans are well underway. The event will be similar to the 2016 event which was a huge success. However, we will be working with our internal teams to celebrate Alexandra Palace's role in the Summer of Love (1967) - the original 'Rave' event (the 14 Hour Technicolour dream and International Love-In). These events were attended by Yoko Ono, John Lennon and Andy Warhol to name a few.

- 7.2 Table 1 below summarises the public events for Q1 and Q2 of 2017/18. All special requirements are discussed in detail at production meetings and at Safety Advisory Group meetings where appropriate. There is additional information provided in the table below.

TABLE 1 – Forthcoming events

Event	Event Type	Date (tenancy)	Date (event open)	Special requirements
Crafting At Ally Pally	Exhibition	06.04.17-09.04.17	08.04.17-09.04.17	
Karting on Ice	Sport	09.04.17	09.04.17	
Spring Bier Festival	Live	14.04.17	14.04.17	
Karting on Ice	Sport	09.04.17	09.04.17	
You Me at Six	Concert	15.04.17-16.04.17	15.04.17	
Cake International	Exhibition	20.04.17-23.04.17	22.04.17-23.04.17	
Country Living	Exhibition	24.04.17-01.05.17	27.04.17-30.04.17	Lambs and chickens on site – Area for Animal welfare in North Yard with keeper
Club de Fromage	Sport	29.04.17	29.04.17	
Deftones	Concert	04.05.17-05.05.17	05.05.17	
The Kooks	Concert	12.05.17-14.05.17	13.05.17	
Phex	Exhibition	15.05.17-18.05.17	17.05.17-18.05.17	
Antiques	Exhibition	20.05.17-21.05.17	21.05.17	
Hornsey 10k Fun Run	Park	21.05.17	21.05.15	
Tattoo Show	Exhibition	25.05.17-28.05.17	27.05.17-28.05.17	
Street Food & Craft Beer Festival (StrEATlife)	Park	26.05.17-29.05.17	27.05.17-28.05.17	Music on the Beach/Catering Units along the South Terrace and Beach
Fat Freddy's Drop	Concert	02.06.17-03.06.17	03.06.17	
ABTT Theatre Show	Exhibition	04.06.17-08.06.17	07.06.17-08.06.17	
DRL (Drone) – London	Sport	10.06.17-14.06.17	12.06.17-13.06.17	Drone Racing
Park run	Park	10.06.17-11.06.17	11.06.17	Run in park with 4 course points that will have foam bubbles at each point
Haringey Boxing	Sport	15.05.17-18.05.17	15.05.17-18.05.17	
Street Food & Craft Beer Festival (StrEATlife)	Park	16.06.17-19.06.17	17.06.17-18.06.17	Music on the Beach/Catering Units along the South Terrace and Beach
The Maccabees	Concert	28.06.17-02.07.17	29.06.17-1.07.17	
Red Bull	Live	06.07.17-10.07.17	09.07.17	The public access road shall be closed between the hours of 12:00 hours (midday) on Friday 7 th July to 05:00 hours on Monday 10 th July.
Street Food Summer Festival (StrEATlife)	Park	21.07.17-23.07.17	22-23.07.17	Music on the Beach and in the Park, additional activities taking place inside and outside the venue along with street food vendors in the Park

Event	Event Type	Date (tenancy)	Date (event open)	Special requirements
Street Food Summer Festival (StrEATlife)	Park	18.08.17-20.08.17	19-20.08.17	Music on the Beach and in the Park, additional activities taking place inside and outside the venue along with street food vendors in the Park
Interpol	Concert	01.09.17	01.09.17	
Antiques	Exhibition	02.09.17-03.09.17	03.09.17	
Luna Cinema	Outdoor South Slope	15.09.17	15.09.17	
Crafting At Ally Pally	Exhibition	14.09.17-17.09.17	16.09.17-17.09.17	
Luna Cinema	Outdoor South Slope	16.09.17	16.09.17	
Phoenix	Concert	30.09.17	30.09.17	

5. Park Premises Licence

- 5.1 The local Licensing Authority (Haringey Council) will be considering the Alexandra Park Grounds licensing application on 20th April 2017.
- 5.2 We have received a lot of feedback from the public who were curious as to the event details and the overall intentions. Within the representations to the Licensing Authority there has been positive support and praise for the progress and development of events and activities at Alexandra Park and Palace. There were concerns highlighted around noise and frequency of events.
- 5.3 A public meeting will be held at Alexandra Palace on Wednesday 12th April to respond to some of the issues raised during the licensing application consultation period, which ended on 26th March. There will be an opportunity for local stakeholders to ask questions and make comments and for the team to talk through how we intend to manage these issues.
- 5.4 A monitoring framework which covers monitoring of impact on the parkland in the short and longer term is in development.

8. Events update

8.1 Park Licence Application

- 8.1.1 The local Licensing Authority (Haringey Council) will be considering the Alexandra Park Grounds licensing application on 20th April 2017.
- 8.1.2 A public meeting will be held at Alexandra Palace on Wednesday 12th April to respond to some of the issues raised during the licensing application consultation period, which ended on 26th March. There will be an opportunity for local stakeholders to ask questions and make comments.
- 8.1.3 We received a lot of feedback from public who were curious as to the event details and the overall intentions. Within the representations there was a lot of positive support and praise for the development of the events business. There were concerns highlighted around noise and frequency of events along with visitors numbers and Simon will be talking through how we intent to tackle these issues at a public consultation evening next Wednesday
- 8.1.4 A verbal update further to the public meeting and the licensing hearing will be provided to the Board at the meeting.
- 8.1.5 A monitoring framework which covers monitoring of impact on the parkland in the short and longer term is in development.

9. Park update

9.1 Go Ape

The junior course opened to the public on 18th March. It was the second busiest junior course in the country on 19th March. The start date for the adult course is yet to be confirmed, but the aim is for this to be constructed and then opened by the end of August.

9.2 Park Works

The Lower Road has been resurfaced and the kerb line re-laid. This project has greatly improved the quality of a large area of hard surface in the Park. Further work to create new swales to manage the surface water and drainage in the area will be carried out over the next few months.

9.3 Grounds Maintenance

As we move into Spring and then Summer the number of visitors increases and therefore the volumes of litter and wear and tear increase. The grounds maintenance team will be stretched keeping the grounds to the high standards we all expect. In past years there have been incidents of dumping of household and garden waste in the Park and in the Parks litter bins. It would be helpful if members could help us by informing people through their newsletters and other communication channels where they can legally dispose of their household and garden waste locally.

10. Learning and Participation

10.1 The Learning & Participation Team (L&P) continue to increase numbers engaging in L&P programmes including:

- 111 pupils visited to date in 2017/18 and bookings up to July with only a few days available for further bookings
- Working with Willmott Dixon on visits to the construction site
- A live Q&A on Twitter with Willmott Dixon Technical Apprentice
- meetings with teachers from primary and secondary schools not currently engaged across this borough
- 11 teachers (primary and secondary) attended training delivered by BAFTA about teaching gaming in classroom. Feedback from teachers is really positive and the L&P Team are already planning other opportunities for delivering coding activities in the East Court Learning Zone and through Gaming Creative Careers events for young people.

10.2 The Team will be piloting a 5 day work experience scheme for two Year 11 students in June (26th – 30th). Young people will spend time in Catering, Events, Marketing, Learning & Participation and Finance departments. If successful, we will look to pilot this with secondary schools across the borough.

10.3 Planning is underway for the Big Schools event on the 20th June, to date we have 5 local schools signed up (360 pupils) signed up. The Event is being hosted by Ben

Shires (Officially Amazing) and Lindsey Russell (Blue Peter) and will include name that tune on the Henry Willis Organ. Activities will showcase different careers in television production including animation, props, presenting and writing.

10.4 Outreach projects which have taken place:

- Eight adults took part in a mindfulness nature guided walk with MIND Haringey, supported by the Friends of Alexandra Park.
- Capital Garden Centre led a growing your own cut flowers session for 5 adults from the MIND Gardening group.
- For Museums & Wellbeing week (6th – 10th March), the L&P Team delivered 2 reminiscence sessions at a local day centre (for 30 people) and at a local library (for 10 people). The events were organised in partnership with Barnet, Enfield & Haringey NHS Trusts who we are looking to work more closely with in the future.

11. Legal Implications

11.1 There are no legal implications arising from this report.

11.2. The Council's Assistant Director of Corporate Governance has been consulted in the preparation of this report, and has no comments.

12. Financial Implications

12.1 There are no financial implications arising from this report.

12.2 The Council's Chief Financial Officer has been consulted in the preparation of this report, and will provide any comments prior to the meeting.

13. Use of Appendices

None